

# WINFO

Newsletter of Women in Nuclear WIN No. 7 (3/94)

## The Who, Why and What of WIN

Win's leading group is the working body of the organisation with representatives from each national WIN group. Within the leading group is an executive body. Among them:

**Irene Aegerter**, president of WIN. Irene is Swiss, holds PhD in physics, worked from 1981 as information officer of technical projects at Sulzer Brothers and in 1982 founded the association "Women for Energy" which was active in the nuclear debate in Switzerland. Since 1989 she is Vice-President of the Swiss Association of Producers and Distributors of Electricity and head of information.

*"Nuclear Energy should be discussed not only on a technical, scientific and economic level but also on the levels of ethics and emotions. Here WIN has an important role in dealing with the fears many women express."*



Irene Aegerter

**Liz Morgan-Lewis**. Liz is British and has worked for the UK's radioactive waste disposal agency, Nirex, for eight years. In her role as public affairs manager, she liaises with government, politicians, political parties, trades union and other opinion formers. Before joining Nirex, Liz worked in politics. She combines her knowledge of the political system with an ability to communicate technical issues to a non-technical audience.

*"WIN means women inside the industry communicate with women who have real concerns about nuclear issues."*



Liz Morgan-Lewis

**France Brès-Tutino** is French. She is chair of WIN France and senior advisor to the communications director of the French atomic energy commission (CEA). She is responsible for international affairs.

*"Public opinion is the key. WIN takes up this challenge globally with a pragmatic approach."*



France Brès-Tutino

**Agneta Rising**. Agneta is Swedish and chairs the regional WIN group WIN Norden. She is a senior advisor at Vattenfall in the field of radiological safety and nuclear ecology. She works also with education and communication within this field.

*"WIN supports women working with nuclear and radiation. So that their message can reach the general public, especially women."*



Agneta Rising

**Marke Heininen-Ojanperä**. Marke is Finnish and information officer for Finnish utility IVO. She currently handles relations with interest groups as well as female politicians and decision makers. She previously worked in PR development, visitor coordination and internal business consultancy.

*"WIN is dedicated to demystify nuclear energy"*



Marke Heininen-Ojanperä

**Corinne Souwer**. Corinne is Dutch and communications adviser for the Netherlands energy research foundation in Petten. She organises media and issues training sessions and develops communications skills programmes on community concerns. She is also a director of Balance International, a crisis communication company.

*"Men and women think and even talk differently. WIN introduces female experience to communication"*



Corinne Souwer



---

---

## Statements of prominent WINers

*"WIN is another way of talking about nuclear"*

Martine Griffon-Fouco, manager of Le Blayais nuclear power station and featured in the WIN video.

*"The primary aim of WIN is to support women who want to know more about radiation and nuclear power. But all of us, the public as well as the economy benefit from WIN's work."*

Carina Karlsson, operator at Ringhals nuclear power station and featured in the WIN video.

*"Woman identify with women. Many women feel that men simply lecture to, not communicate with, women."*

Colette Lewiner, chairwoman and CEO of French engineering company SGN and past president of ENS.

---

## WIN Video

Filming of the video, "Two Women in Nuclear", on location in Sweden and France was completed in the first week of September. It will be shown at the WIN stand at ENC'94 in Lyon, October 2-6. The seven-minute video is suitable for general public viewing. It has no dialogue and will work in any country. The video carries the central message that nuclear is a normal industry with normal people – indeed here are two ordinary women working in the industry as operator and manager.

Copies are available for purchase (SFr. 250 for the first copy and SFr. 100 for subsequent copies) at the general information desk in the ENC'94 registration area or by writing to WIN secretary Christina Trachsel. Please state desired system (PAL, SECAM, NTSC) and desired priority (standard, express, courier). Postage will be added to your invoice.

WIN, c/o ENS, POB 5032  
CH-3001 Berne Switzerland

Tel: +41 31 3206111  
Fax: +41 31 3824466

---

## How You Too Can Be a WINner

Membership of WIN is open to all women working professionally in the fields of nuclear energy and radiation and who are willing to devote time to public information. Men who support the organisation's objectives are also welcome. New members are recommended by either one Leading Group member or two ordinary members. There is no membership fee for the time being. Fax WIN secretary, Christina Trachsel, at the ENS Secretariat for an application form.

WIN, c/o ENS, POB 5032  
CH-3001 Berne Switzerland

Tel: +41 31 3206111  
Fax: +41 31 3824466

---

---

## WIN Groups Around The World

WIN now has 247 individual international members. In addition there are fully established national groups in eight countries, one regional group and existing women's energy-related groups, which may be considered as WIN associates in four countries. Emerging WIN groups are about to be in Canada, Germany, Netherlands, Romania and in the United Kingdom.

---

### WIN and Other Women's Energy Groups

WIN Group	Women's Energy Groups	Regional WIN
Belgium	Japan	Norden:
Bulgaria	Sweden	Sweden
Czech Republic	Switzerland	Norway
Finland	USA	Denmark
France		Finland
Hungary		
Russia		
Taipei		

---

## Woman at the Top of Japan's AEC

Japan has appointed Makiko Tanaka as chairperson of the Atomic Energy Commission and as director general of the Science and Technology Agency.

Mrs. Tanaka is a commerce graduate, a member of parliament for the liberal democratic party and daughter of former Japanese prime minister, Kakuei Tanaka. WIN members will be delighted to learn that she has gained popularity for public speaking in plain language.



Makiko Tanaka

---

---